	POLICY NAME	Doc No C30	
	EXHIBITION AND DISPLAY	VERSION 1.0	DATE 29 JANUARY 2008
CONTROLLER:	APPROVED BY:	REVIEW DATE:	
GENERAL MANAGER	COUNCIL	30 OCTOBER 2011	

1.0 Purpose	The purpose of the exhibition policy is to provide guidance for the appropriate programming and presentation of exhibitions and displays located within the Burnie Regional Art Gallery and other Burnie City Council premises.
2.0 Objective	<ul style="list-style-type: none"> • To define the principles and procedures governing the selection and management of exhibitions and their professional display in the Gallery and other Council premises within appropriate guidelines. • To ensure that the Gallery's permanent collection is properly recognised and exhibited. • To recognise the ways in which the Gallery will endeavour to raise community interest in and support for arts and culture.
3.0 Scope	The policy refers to any exhibition displayed within the Gallery's exhibition spaces or any other Burnie City Council premises. Where the policy refers to the Gallery, this also relates to all other Council premises.
4.0 Policy	<p>Selection and display of exhibitions</p> <p>4.1 The Gallery will endeavour to present an exhibitions program that is broad and diverse in its appeal and allows the community an opportunity to experience a wide range of artistic expression, both traditional and contemporary and representative of a wide range of art media.</p> <p>4.2 As part of its exhibition program, the Gallery will support quality exhibitions that profile Tasmanian professional artists and by this means endeavour to encourage their artistic and economic development.</p> <p>4.3 The Gallery will encourage and endeavour to support exhibitions with well-developed artistic focus or curatorial content.</p> <p>4.4 Subject to financial considerations, the Burnie Regional Art Gallery will endeavour to attract and support quality touring exhibitions from interstate in order to contextualise Tasmanian art work and provide access for the community and regional arts professionals to a range of quality professional visual art experiences.</p> <p>4.5 The Burnie Regional Art Gallery is first and foremost an art gallery. However, Council recognises that the Gallery is the only facility in the region with the conditions to display large touring exhibitions or exhibitions of particular local significance in optimum conditions. Therefore the Gallery's exhibition program will make allowance for the inclusion of a limited number of exhibitions of a social history, scientific or cultural interest where the opportunity would otherwise be lost to the region.</p>



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- 4.6 The Burnie Regional Art Gallery will aim to curate one major exhibition each year based upon the Burnie Regional Art Gallery's Permanent Collection.
- 4.7 The Burnie Regional Art Gallery will work to develop locally curated exhibitions of quality, which will seek to raise the profile of the Gallery both state-wide and nationally, support regional artists and stimulate local interest in the visual arts.
- 4.8 The Burnie Regional Art Gallery will not exercise censorship in the selection of exhibitions. Artworks that have not been subject to Federal or State prohibition should not be excluded from a public gallery on moral, political, racial, religious, sexist, language or other sensitive grounds alone. Nor should artworks be included on these grounds alone, whatever pressure is brought to bear by groups or individuals.
- 4.9 The Burnie Regional Art Gallery will endeavour to maintain a high standard in terms of professional exhibition display in all of the Gallery's exhibition spaces. Allocation of appropriate exhibition space to proposed exhibitions will be arranged according to the Gallery's annual exhibition program, will be appropriate to the size of the proposed exhibition, and will be at the Director's discretion.
- 4.10 Where it is reasonably considered that artworks could be considered offensive by the wider general public, the Gallery will ensure that the display area is entered by a separate entrance contrived through appropriate screening.
- 4.11 Any exhibition or display containing artworks that could reasonably be considered offensive by the wider general public will carry appropriate warning signage that is clear and positioned in such a way that it is obvious to anyone entering the Gallery and in particular the screened display area.
- 4.12 In the event of any exhibition or display containing artworks that could reasonably be considered offensive by the wider general public, the Gallery will ensure that a warning is conveyed to patrons entering the Gallery, either verbally, via signage or other written communication or a combination of these means.
- 4.13 Any art or craft merchandise sold in the proposed retail area of the Gallery will uphold the standards of exhibition and display outlined in this policy.
- 4.14 While the Burnie Regional Art Gallery is a public gallery, it is recognised that it occupies a unique position in a region where there are limited commercial galleries. Therefore the Burnie



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Regional Art Gallery's exhibitions program, at the discretion of the Gallery and subject to strict conditions as agreed through discussion with Arts Tasmania, may make allowance for up to three selling exhibitions in its annual program.

This is subject to strict conditions as follows:

- (a) The space will only be available to 'not for profit' community groups. The group must be an Incorporated Association with the level of Public Liability cover currently required by the Council.
- (b) All applicants for exhibition space will complete an Expression of Interest to Exhibit form as supplied by the Gallery.
- (c) Groups (and individuals that are part of those groups) shall have the ability to complete the exhibition project; they shall consist of appropriately qualified people for the task and there shall be evidence that the people or artists named have actually agreed to participate.
- (d) Work in the proposed exhibitions shall be of high quality and meet the gallery's standards. The director reserves the right to refuse an exhibition where the gallery's standards are not met.
- (e) The group will be responsible for the management and installation of the exhibition in consultation with Art Gallery staff.
- (f) The group will be responsible to staff the space and sell the work.
- (g) The Burnie Regional Art Gallery plays no part on the actual sale of work and consequently will have no responsibility for any remuneration or resale royalty reporting and payment procedures that may be required now or arising at any time in the future.
- (h) The group will be responsible for advertising of the exhibition.
- (i) For any such exhibition the minimum exhibition period will be one week and the maximum period will be 4 weeks. In the annual program there will be a maximum total of 9 weeks allowed for selling exhibitions.
- (j) Hire charges will apply. These charges will be subject to review biennially.

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	(k) The Gallery may request a deposit of 20% of the hire fee at the time of booking. In the event of cancellation of the exhibition by the group the gallery will retain this deposit as a cancellation fee.
5.0 Legislation	
6.0 Related Documents	Council Policy C25 - Public Liability Insurance For Hirers Of Council Reserves And Facilities

Responsibility General Manager

Minute Reference 549

Council Meeting Date 29 January 2008