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**GENERAL MANAGER****AO138-19 GENERAL MANAGER'S INFORMATION REPORT COMMUNITY AND ECONOMIC DEVELOPMENT APRIL 2019****FILE NO: 4/18/2****PREVIOUS MIN:**

MAKING BURNIE 2030 – CORPORATE PLAN REFERENCE:

Direction	2	AN INCLUSIVE AND HEALTHY COMMUNITY
Objective	2.3	A place where everyone feels accepted and participates freely in community activities.
Strategy	2.3.4	Promote inclusiveness and participation within identifiable groups.

**1.0 RECOMMENDATION:**

***“THAT the General Manager’s Information Report for Community and Economic Development April 2019 be noted.”***

**2.0 SUMMARY**

This report provides the past month’s updates under the following areas:

**Community and Economic Development**

- 2.1 Business and Recreation
- 2.2 Community / Cultural Development
- 2.3 Burnie Regional Museum
- 2.4 Burnie Regional Art Gallery
- 2.5 Makers’ Workshop – Visitor Information Centre
- 2.6 Marketing and Events
- 2.7 Collective Impact
- 2.8 Youth Development

## 2.1 BUSINESS AND RECREATION

### **The Heritage Burnie Ten**

The Heritage Burnie Ten will be run on Sunday 20 October 2019. The event's first committee meeting for 2019 was held in April where our new course proposal was outlined. Following previous discussions with stakeholders, TasPolice and Council staff, it is now almost certain a new course will be introduced this year, the event's 35th.

The proposal is that course occupies the two seaward lanes (the two Northern lanes) separated from the vehicular traffic by the median strip.

This would mean that no traffic can exit our Port - at least while the participants are on their outward journey.

There are three advantages if we do this:

- 1) We can start the 5km field under the gantry and get our exact 5km distance because we can turn those runners where appropriate.
- 2) There would be no requirement for us to divert east-bound traffic up Mount Street / Old Surrey Road / Port Access Road
- 3) And most importantly, above all other advantages – we could segregate vehicular traffic away from our participants. This would reduce the risk of serious injury between runners and vehicles. Fortunately there have been none in our 34-year history.

Dependent on closure times, using the dual northern carriageway may also alleviate the number of safety cones that must be deployed to be compliant with Australian Traffic Standards.

As with 2018, the event's launch date is set for early August, tentatively Friday 2 August.

## 2.2 COMMUNITY / CULTURAL DEVELOPMENT

### **Upcycle Event**

Held on Saturday 13 April from 10am till 1pm at the Arts and Function Centre Town Hall and hosted by the Clothing Cupboard.

En Vogue Modelling Agency's held a small fashion parade that showcased outfits from local charity stores.

Two Second Hand Clothing stores participated in the event - City Mission and Red Cross and both received large donations of second hand clothing donated by stallholders on the day.

### **Financial Assistance**

Letters sent to applicants after the April Council meeting advising of Council's decision regarding financial assistance.

Reminders letters will be sent to the Burnie Community House, Tas Conservation Trust, Burnie Highland Pipe Band, Burnie Youth Choir and the City of Burnie Brass Band to spend funding before the end of June.

**Doing Better Together Grants**

Round One of grants closed on 5 April and Round Two will open on 8 April and will close on 31 May with successful applicants announced on 28 June, 2019.

**Burnie Farmers Market**

The Burnie Farmers Market has been progressing well since Council's take over on 28 February 2019 with an average of 47 stallholders at each market.

**2018/2019 Financial Assistance Grants (as at 7/5/19)****Round One 2018-19**

Name/Organisation	Committed	Paid	Description of Project
McKenna Park Hockey Complex	\$1,337	\$1,337	To purchase a new computer and IT equipment.
Australian Red Cross	\$1,200	\$1,200	For two extra kerbside collections a week.
Burnie Community House	\$3,954	\$0	To provide an outreach service that focusses on activities based on learning through Science, Technology, Engineering & Arts and Mathematics.
Friends of Burnie Penguins	\$7,994	\$7,994	To establish a Penguin Rehab facility in Burnie.
Produce to the People	\$5,500	\$5,000	To purchase a timer irrigation system for the produce garden and hot house.
Tasmanian Family History Society – Burnie Branch	\$3,250	\$3,250	To upgrade heating and electrical items.
Encore Performing Arts Studio	\$1,500	\$1,500	To assist with costs for the 'Big Sing Workshop and Performance'.
<b>Total</b>	<b>\$24,735</b>	<b>\$20,281</b>	

**Round Two 2018-19**

Name/Organisation	Committed	Paid	Description of Project
Zodiac Gymnastics	\$7,500	\$7,500	To purchase 'Uneven Bars and Mini Horizontal Bars' for the club.
Burnie Basketball Association	\$7,772	\$7,772	To refurbish social club bar area.
Pain Revolution, University of South Australia	\$599	\$599	Assistance for hire fees for the AFC.
Tas Conservation Trust	\$3,000	\$0	To assist with the costs of producing a Penguin Tourism Viewing Translation Website.
<b>Total</b>	<b>\$19,308</b>	<b>\$15,871</b>	

**Committed Three Year Sponsorship (2016-2019)**

Cooee to Camdale Coastcare (\$6,353 over 3yrs)	\$2,117	\$1,618	To purchase equipment, clothing and assist with insurance and telephone costs.
Burnie Amateur Swimming Club (\$5,000 over 3yrs)	\$1,666	\$1,666	To assist with the costs of hiring the Burnie Aquatic Centre.
Burnie Athletic Club (\$9,000 over 3yrs)	\$3,000	\$3,000	To assist with costs of television coverage for the New Year's Day Carnival.
<b>Total</b>	<b>\$6,783</b>	<b>\$6,284</b>	

**Committed Three Year Sponsorship (2017-2020)**

Burnie Men's Shed (\$1,716 over 3yrs)	\$572	\$477	Assist with costs for kerbside collection.
Stowport Community Morning Tea Group (\$608 over 3yrs)	\$202	\$176	Exemption of hall hire and kitchen fees for annual Great Big Community Morning Tea and Christmas Luncheon for seniors.
<b>Total</b>	<b>\$774</b>	<b>\$653</b>	

**Other Annual Community Group Assistance**

Name/Organisation	Committed	Paid
Morning Melodies	\$1,460	\$1,247
Tasmanian Special Children's Christmas Party	\$1,500	\$1,500
Koori Kids - NAIDOC Week	\$400	\$400

Name/Organisation	Committed	Paid
<b>Total</b>	<b>\$3,360</b>	<b>\$3,147</b>

**State Representatives Allowance**

	Budget	Paid
State Representatives	\$10,000	\$6,300

**Mayor Financial Assistance Minor Sponsorship Requests**

	Budget	Paid
Minor Sponsorship Requests	\$2,500	\$0

**Food License Permits Requests**

	Budget	Paid
Rotary Club of Burnie – 12mths	\$1,000	\$138
Cancer Council		\$26
<b>Total</b>		<b>\$164</b>

**Community Bands Assistance**

Name/Organisation	Committed	Paid
Burnie Concert Band	\$2,500	\$2,500
Burnie Highland Pipe Band	\$2,500	\$0
Burnie Youth Choir	\$2,500	\$0
City of Burnie Brass Band	\$2,500	\$0
EMUSICIANS	\$2,500	\$2,500
Stringalong Music Programme	\$2,500	\$1,548
<b>Total</b>	<b>\$15,000</b>	<b>\$6,548</b>

**Other - Annual Assistance**

Name/Organisation	Committed	Paid
Carols by Candlelight	\$4,500	\$4,500
<b>Total</b>	<b>\$4,500</b>	<b>\$4,500</b>

**Waste Disposal Costs for Charitable & NFP Organisations**

Name/Organisation	Committed	Paid
Australian Red Cross	\$912	\$760
Launceston City Mission	\$1,000	\$1,000
The Salvation Army	\$1,000	\$833
<b>Total</b>	<b>\$2,912</b>	<b>\$2,593</b>

**YTD Totals**

Name/Organisation	Budget	Committed	Paid
Financial Assistance Grants Round 1		\$24,735	\$20,281
Financial Assistance Grants Round 2		\$19,308	\$15,871
Committed Three Year Sponsorship (2016-2019)		\$6,783	\$6,284
Committed Three Year Sponsorship (2017-2020)		\$774	\$653
Other Annual Community Group Assistance		\$3,360	\$3,147
State Representatives Allowance		\$10,000	\$6,300
Minor Sponsorship Grants by Mayor		\$2,500	\$0

Name/Organisation	Budget	Committed	Paid
Food License Permits		\$1,000	\$164
<b>Total Financial Assistance Grants</b>	<b>\$70,500</b>	<b>\$49,152</b>	<b>\$52,700</b>
Community Bands		\$15,000	\$6,548
Other – Annual Assistance		\$4,500	\$4,500
Waste Disposal Costs for Charitable & NFP Organisations	<b>\$5,000</b>	\$2,912	\$2,593

### 2.3 BURNIE REGIONAL MUSEUM

#### BRM Total Admissions

Month	2018	2019
April	577	593

#### BRM Total Attendance

Month	2018	2019
April	1395	1070

#### BRM Total Revenue

Month	2018	2019
April	2049	2821

### 2.4 BURNIE REGIONAL ART GALLERY

#### Attendance Figures

Month	2018	2019
Apr	2,445	1,434

### 2.5 MAKERS' WORKSHOP – VISITOR INFORMATION CENTRE

#### Visitor Numbers –April 2019

Makers Workshop Door Count	5,675 people
Visitor Centre Count	2,455 people (Does not include cruise ship days)
Cruise ships	1

**Burnie Cruise Ship Season 2018/19**

The Visitor Information Centre oversaw the operations of another successful Cruise Ship Season for Burnie and North West Tasmania. With 27 ships stopping in port for the day and weather conditions causing the cancellation of 2 visits.

With the support of 60 volunteers Burnie presented a quality experience to the world stage continuing its reputation as one of the most welcoming ports in Australia.

Small tour operators were also supported in their sale of tours around Burnie and the region. Sales were reduced in comparison to the 2017/18 season. A review will take place to understand the possible reasons for this.

The Visitor Centre operated the Burnie Attractions Bus, a hop on hop off bus stopping at various Burnie attractions. The tour increased its seating capacity for the season averaging 161 seats for the 13 ship visits it operated for.

Co-ordination of the shuttle bus service transporting independent passengers from the port again proved to be a very intricate operation requiring excellent liaisons with Tasports and relevant shipping agents.

**Creative Paper Tasmania –April 2019**

Hand Made Paper Tour Experience	330 entries
Coach/School Groups	3 coaches
Creative Paper Website	3 enquiries. 10 online sales.

**2.6 MARKETING AND EVENTS****Kids in the Park 2019**

Kids in the Park 2019 was held on 21 April. The weather was kind to us as we welcomed approximately 3000 visitors to the 12<sup>th</sup> annual Kids in the Park. Attendees were greeted by Easter Bunny, participated in the ever popular egg hunt, battle castle, giant downhill slide and music by Cool Train duo – Wayne and Sherry Rand. The event would not be complete without the Mad Hatters Tea Party, fairy kingdom which was a hit with young and old participating in fairy wand making, fairy dance lessons, storytelling and face painting.

**Burnie Shines**

Planning work continues on the 2019 Burnie Shines Festival. The event registration form has been completed ready for “Call for events” in early May.

**Burnie Bite and Brew: On NYE 2019 (A Night on the Terrace)**

Officers commenced planning on the 2019 New Year’s Eve event.

**Marketing**

Officers are working on updating the Top 10 Attractions brochure in preparation for a re-print

**Advertising**

Kids in the Park

- two advertisements in The Advocate – Front – (18 April) and Back – (20 April) page strip ads.
- front page photo and follow up article (page 8) in The Advocate newspaper (22 April).

**2.7 COLLECTIVE IMPACT****Dream Big**

Dream Big Jobs Brainstorming sessions were held at a number of schools, in preparation for business visits in Term Two.

**Local Drug Action Team**

Roll out of the Resilient Burnie Families community action plan in continuing, with planning underway for the next stage.

The Local Drug Action Team has commenced development of a second community action plan, focused on community education.

**2.8 YOUTH DEVELOPMENT****Burnie Youth Council (BYC)**

Burnie Youth Council's next meeting is 23 May 2019.

**YMCAB (Youth Making Changes Around Burnie)**

The Youth Development Officer spoke to young people at National Joblink on 2 April about YMCAB and how to get engaged in community events. This was followed up with a meeting with National Joblink staff on 11 May to discuss possible events and programs that could be developed with young people's involvement from their organisation.

**Youth Week**

"Party in the Park" for Burnie Youth Week was an open-air themed entertainment evening at Burnie Park on the 13 April 2019 which had three 'mini' events on the one day. Attendance of approximately 150 was scattered over these events throughout the afternoon and evening.

Bands played from Burnie High School ('Athos'), Marist Catholic College (Danah Collins) and Parklands high (Maya Mitchell and Iyanah Contractor). Many attendees came in cosplay, with Mind Game vouchers as prizes for the best outfits being handed out by Cr Giovanna Simpson and young people. Mind Games added further support of the event with over \$350 in donated prizes, with presentations to youth winners by the 501<sup>st</sup> Copperhead Outpost, Tasmania. (The 501<sup>st</sup> Legion is a worldwide Star Wars costuming organisation comprised of and operated by Star Wars fans.)

The film night featured the big name movie, Avengers: Infinity War (M). There were stalls, food and coffee available on the day.



The past Facebook event containing more information can be found here:

<https://www.facebook.com/events/611352439324903>

**General**

The Youth Development Officer was invited to speak to student dieticians in the Department of Health over best practices in engaging young people in Burnie with regard to drinking water.

Planning of multimedia workshops resulting in an event at the opening of ARTRAGE (11 August) has been discussed with the Burnie Regional Art Gallery.