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**MOTIONS ON NOTICE****AO128-19 MOTION ON NOTICE - MUSIC IN THE CBD**

**FILE NO:** 15/5/2  
**PREVIOUS MIN:**

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Councillor Ken Dorsey has given notice that he would move the following motion at this meeting:-

***“THAT Council accept the will of the retailers to utilise the Burnie CBD Sound System to play 100.9 7BU FM, 101.7 Sea FM or a mix of selected programming from both local stations, with Burnie Broadcasting Service Pty Ltd accepting the responsibility of running and maintaining the system from the radio office/studio and ensuring local content only.”***

**COUNCILLOR'S COMMENTS**

Following a previous motion to provide radio broadcast in the CBD, retailers united and provided Council with a petition requesting radio broadcast in the CBD.

They recognise that music and/or the radio are background noise and give some sort of feel of activity in town. It is not a deep issue. Either we accept what retailers in the city want or we continue to believe that we are above our constituents.

The local radio station adds to the fabric of Burnie life in many ways providing events and advising the community of activities in the town. It works closely with those in the CBD for both the businesses and as always themselves.

The utilisation of the local radio station has merit for the following reason:

- 1) It is what a large number of retailer requested
- 2) Management of the system and music by a third party
- 3) No additional cost to council
- 4) Playing the local Radio Station/s are a free option to utilise the Burnie CBD sound system as an alternative to a paid Spotify subscription or APRA licensing fees.
- 5) No music selection (genre)
- 6) Potential for added value for local advertisers as those within the district will be hearing about retailers and services provided while being on foot within the CBD.
- 7) Local information and up to date, on the hour local news will aid awareness.
- 8) A tool to engage Cruise Ship Passengers in local shopping, attractions and events within our region.
- 9) Support local business.

This is a win for the city, a win for retailers and local businesses, and the Council.

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**GENERAL MANAGER'S COMMENTS**

Councillor Dorsey moved the following motion at the April meeting:

***“THAT Council consider the utilising the Burnie CBD Sound System to play 100.9 7BU FM, 101.7 Sea FM or a mix of selected programming from both local stations, with Burnie Broadcasting Service Pty Ltd accepting the responsibility of running and maintaining the system from the radio office/studio.”***

The motion was lost, and the matter was referred to a Workshop, which is scheduled in early July.

Officers are continuing to work towards a remote access solution for the CBD sound system, as well as undertaking repairs to the current system.

Council has received an informal petition from Burnie retailers, which is the subject of a Council report later in the meeting Agenda.